

THE FAITH NEXUS

# SUMMIT

2025

Empowering Christian Creators to Transform the World

## Theme: The Future of Digital Evangelism

Leveraging Technology to Advance the Gospel

Date: Oct. 23 - 25, 2025  
Venue: CSIR International  
Convention Centre Pretoria



**Vol. 11**  
**Full Version**



**Empowering Christian Creators to Transform the World**



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# Welcome to Faith Nexus Summit 2025

Welcome to the Faith Nexus Summit 2025, a gathering of global Christian creators, innovators, and leaders united by a shared vision of advancing the gospel in a rapidly evolving digital world. The Faith Nexus Summit is a WCCCS initiative.

This year's theme, **The Future of Digital Evangelism: Leveraging Technology to Advance the Gospel**, challenges us to explore how emerging tools and platforms can amplify faith-driven storytelling and transform lives across the globe.

For over three days - Oct, 23 - 25, 2025, participants will engage in insightful workshops, groundbreaking discussions, and collaborative experiences designed to equip each and everyone with the skills, strategies, and inspiration to take our creative work to new heights—all while staying true to our mission in Christ.

We have structured this summit manual into two parts. What you are currently reading is the full version of the manual. It is meant to give you a complete perspective of the upcoming summit.

Thank you for being part of this movement. Together, we are shaping the future of gospel-centered storytelling and bringing faith to the digital frontier.

Blessings,



Dr. Charles Wirsuiy Snr.



Mrs. Rene Venter

## **Faith Nexus Summit 2025 - The Future of Digital Evangelism**

### **Theme:**

The Future of Digital Evangelism:  
Leveraging Technology to Advance the Gospel

### **Date:**

October 23 - 25, 2025

### **Venue:**

CSIR International Convention Centre, Pretoria.

### **Objectives**

- Equip Content Creators: Provide attendees with skills, tools, and strategies for effective digital evangelism.
- Inspire Collaboration: Foster partnerships between creators, ministries, and organizations.
- Celebrate Excellence: Highlight and honor the contributions of impactful Christian creators through the GT100 Gala & Awards.
- Advance Thought Leadership: Contribute to the Technical Paper Initiative by facilitating discussions and gathering insights on the annual theme.



## WHO SHOULD ATTEND?

The WCCCS Faith Nexus Summit 2025 is designed to accommodate the entire spectra of Christian Content Creators scheduled as follows:

### BY FORMAT

#### Video/Film/Docu Creators

- Film Makers, and YouTubers: Focused on long-form content and documentaries.
- Short-Form Film/Video Creators: Active on TikTok, Instagram Reels, and YouTube Shorts, creating concise, impactful content.
- Livestreamers: Host live prayer sessions, worship services, or interactive discussions on platforms like YouTube, Instagram, and Facebook Live.

#### Audio Creators

- Podcasters: Create faith-based podcasts, storytelling series, or devotional talks for Spotify, Apple Podcasts, or Google Podcasts.
- Christian Musicians and Singers: Share gospel music or original compositions on platforms like SoundCloud, YouTube, and streaming services.

#### Writers

- Bloggers: Write on topics such as faith, personal growth, devotionals, parenting, or community-building.
- Scriptwriters: Focus on writing for video content, stage plays, or short films with Christian themes.

#### Visual Creators

- Photographers: Specialize in faith-related photography, event coverage, or inspirational visuals.
- Graphic Designers: Create digital art, scripture-based designs, or branding materials for ministries and businesses.

## BY DIGITAL PLATFORMS

### Social Media Influencers

- Instagram Creators: Share inspiring reels, carousels, or posts that integrate Christian values into lifestyle, fashion, and more.
- TikTok Creators: Engage audiences with short, viral Christian content, dance challenges, or skits.
- Facebook Creators: Leverage Facebook Groups, live sessions, and posts to engage Christian communities.

### Community Builders

- LinkedIn Creators: Professionals focused on leadership, ethical business practices, and faith in the workplace.
- Discord/Telegram Moderators: Manage faith-based discussion groups or digital discipleship forums.

### Faith-Based App Creators

- Developers or designers creating apps for scripture reading, prayer guides, or gamified faith-based activities.

## BY NICHE FOCUS

### Faith & Theology

- Creators focused on biblical teachings, apologetics, and doctrinal discussions.
- Examples: Pastors, theologians, or ministry leaders sharing sermons and scripture insights.

### Lifestyle & Inspiration

- Creators integrating faith into everyday life, including family, health, career, and relationships.
- Examples: Christian wellness coaches, marriage counselors, or motivational speakers.

### Social Justice & Advocacy

- Address social issues like poverty, racial equality, and youth empowerment from a faith-driven perspective.
- Examples: Activists, ministry leaders, or organizations focused on social change.

## Entertainment & Storytelling

- Faith-based comedians, actors, filmmakers, and storytellers engaging audiences through creativity.
- Examples: Skit makers, short film creators, or narrative podcast hosts.

## Education & Training

- Focused on equipping Christians with practical skills like leadership, finances, and content creation itself.
- Examples: Coaches, consultants, and Christian educators.

## Parenting & Family

- Content aimed at strengthening Christian family values and providing parenting advice.
- Examples: Family vloggers or parenting podcasters.

# BY SCALE OF INFLUENCE

## Micro-Creators (1,000–10,000 followers)

- Highly engaged audiences with niche communities. Ideal for interactive workshops or grassroots engagement.

## Mid-Tier Creators (10,000–100,000 followers)

- Established creators with significant reach but still accessible for collaboration and mentorship.

## Macro-Creators (100,000+ followers)

- Widely recognized creators with extensive influence, suitable for keynotes or flagship panels.

## BY CONTENT PURPOSE

### **Evangelistic Creators**

- Focus on spreading the gospel and engaging non-Christians with accessible, creative content.

### **Discipleship Creators**

- Develop content aimed at strengthening the faith of Christians through deeper biblical understanding and practical applications.

### **Community Creators**

- Focus on building interactive and supportive digital faith communities.

### **Market Creators**

- Creators promoting Christian products, services, or experiences (e.g., faith-based businesses, retreats, or events).

## BY GEOGRAPHIC FOCUS

### **Pan-African Creators**

- Representing various regions across Africa, bringing cultural diversity and regional insights.

### **Diaspora Creators**

- African Christian content creators residing outside the continent but maintaining strong connections to African communities.

### **Global Faith Influencers**

- Non-African creators with global platforms who may have an interest in contributing to African Christian initiatives.

# Impact

## **Empowerment**

- Equip 3000 participants (1,000 in-person and 2,000 virtual with essential and actionable Skills)

## **Creative Impetus**

- Through hands-on workshops and expert-led panels, attendees will gain the technical and creative skills needed to elevate their content creation

## **Celebrate Excellence with the Awards & Gala**

- Recognizing Christian men and women for their outstanding contributions to the Kingdom and humanity.

## **Facilitate Professional Connections**

- The event provides opportunities for participants to network with industry professionals, technology providers, and equipment vendors, fostering meaningful collaborations

## **Showcase Innovations**

- The Exhibition Zone will feature leading companies and service providers, offering attendees access to the latest tools, resources, and solutions for content creation

# Overview Activities

## Workshop Titles

- Storytelling for Digital Evangelism: Crafting Gospel-Centered Narratives in a Tech-Driven World.
- Mastering Social Media Algorithms for Evangelism.
- Faith-Driven Branding and Ethical Monetization.
- Podcasting for Evangelism: Amplifying Gospel Voices in the Digital Age.
- Creative Writing for Blogs and Scripts: Inspiring Faith-Based Engagement Online.

## Panel Discussion Highlights

- Cultural Diversity in Storytelling: Bridging Global Narratives for the Kingdom.
- Women in Faith-Based Content Creation: Inspiring the Next Generation.
- Harnessing AI for Faith-Based Storytelling.

## GT100 Awards

The GT100 initiative seeks to honor Christians who have profoundly shaped Africa through their faith, talent, and commitment to God's work. By identifying and celebrating these individuals and organizations, GT100 strives to:

- Inspire others to use their influence for God's glory.
- Amplify stories of faith-driven impact across the continent.
- Build a community of Kingdom-minded leaders and changemakers.

# Workshop One - Technical Skills For Content Creators

## Storytelling for Impact

- Theme: Crafting Stories that Resonate with Faith and Culture
- Facilitator Profile: Experienced Christian filmmaker, content writer, or storytelling coach.

## Topics

- Structuring stories for digital platforms.
- Using African cultural narratives to enhance storytelling.
- Balancing entertainment with evangelism.

## Film/Video Production Masterclass

- Theme: From Script to Screen: Producing High-Quality Faith-Based Videos
- Facilitator Profile: Professional film/videographer or YouTuber with a large following.

## Topics:

- Basics of shooting, lighting, and sound.
- Editing techniques for YouTube, Instagram, and TikTok.
- Creating content on a budget.

## Podcasting for Change

- Theme: Using Your Voice to Spread the Gospel
- Facilitator Profile: A leading podcaster with a faith-based focus.

## Topics

- Starting and sustaining a podcast.
- Monetizing your podcast ethically.
- Building an engaged audience.

## Faith-Driven Branding and Monetization

- Theme: Turning Passion into Profit Without Losing Your Purpose
- Facilitator Profile: A Christian entrepreneur or digital influencer.

## Topics:

- Building a Christ-centered personal brand.
- Navigating partnerships and sponsorships while staying authentic.
- Developing multiple revenue streams.



# Workshop Two - Digital Platforms & Creative Strategies

## Social Media Strategy for Evangelism

- Theme: Engaging Audiences and Navigating Algorithms
- Facilitator Profile: Social media strategist for faith-based organizations.

### Topics

- Understanding platform algorithms (Instagram, Facebook, TikTok).
- Creating viral, shareable content.
- Balancing reach with spiritual authenticity.

## Creative Writing for Blogs and Scripts

- Theme: Writing Words that Inspire and Educate
- Facilitator Profile: A published Christian author or blogger.

### Topics:

- Writing engaging blog posts or scripts for videos.
- Crafting devotionals and sermon-based content.
- Leveraging SEO for faith-based blogging.

# Advanced Workshops

## Tools for Content Creators

- Theme: Leveraging Artificial Intelligence to Amplify Your Content
- Facilitator Profile: Tech expert specializing in creator tools.

### Topics

- Using AI for video editing, writing, and analytics.
- Ethics of AI in faith-based content.

## Live Streaming for Engagement

- Theme: Reaching the World in Real Time
- Facilitator Profile: Popular Christian livestreamer or digital pastor.

### Topics

- Setting up and optimizing live streams.
- Engaging audiences in real time.
- Tools and platforms for seamless streaming.

# Panel Discussions

## **Balancing Faith and Fame in the Digital Age**

- Theme: Staying Christ-Centered Amidst Digital Success
- Panelists: Influential Christian YouTubers, Instagram influencers, and faith leaders.

### **Key Questions**

- How do you remain authentic in a fame-driven industry?
- What boundaries should creators set to protect their faith?

## **The Role of African Narratives in Global Evangelism**

- Theme: "Telling Our Stories to Shape Global Conversations"
- Panelists: African creators with international reach, theologians, and cultural scholars.

### **Key Questions**

- How can African Christian creators influence global perceptions?
- What role does culture play in digital evangelism?

## **Digital Evangelism: Opportunities and Challenges**

- Theme: "Spreading the Gospel in a Tech-Driven World"
- Panelists: Christian tech innovators, ministry leaders, and social media strategists.

### **Key Questions**

- What tools and platforms work best for digital evangelism?
- How can creators navigate challenges like censorship?

# GT100 Awards

## Categories of Recognition

GT100 celebrates honorees across five major categories, as well as two exceptional categories:

### Major Categories

- Forward Thinkers: Visionaries whose innovative ideas are shaping the future.
- Builders & Mentors: Leaders who invest in the development of others and their communities.
- Champions of Change: Individuals and organizations driving transformation in their fields.
- Altruists: Selfless servants who dedicate their lives to helping others.
- NextGen: Emerging leaders making an early but significant impact.

### Exceptional Categories

- Posthumous Honorees: Recognizing Kingdom servants who have passed on but left an indelible legacy.
- Sages: Celebrating Kingdom servants who have served God faithfully into advanced years.

## Methodology

The GT100 honorees are selected using a rigorous three-step process designed to focus on impact rather than fame.

### Step 1: Nominations

- Open Call for Nominations: Nominations are invited through GT Profiles Magazine, with submissions from Christian communities worldwide.
- Self-Nominations: Individuals and organizations are permitted to nominate themselves.

### Step 2: Engagement and Research

- The GT100 team connects with people who know the nominees personally, exploring their stories, challenges, and contributions to Africa.

### Step 3: Final Selection

- The Editorial and Management Team of Glorify Times Magazine evaluates the nominations based on impact metrics and selects the final list of honorees.

## Impact Measurement

GT100 places a premium on influence through impact. Rather than relying solely on metrics like social media visibility or fame, the selection process prioritizes:

- The depth of influence on individuals, communities, and institutions.
- Evidence of Kingdom-driven values and service.
- The tangible outcomes of the nominee's work across the globe.

## The GT100 Experience

Honoree Recognition

GT100 offers a platform to share the stories of individuals and organizations who are transforming the world through faith, innovation, and service. Being included in the GT100 is widely regarded as a prestigious accolade, as it highlights honorees for their unique ability to positively influence the continent.

## Why It Matters

- Honorees inspire others to embrace their callings.
- Their stories demonstrate that, despite the world's challenges, there are still men and women we can count on to lead with faith and excellence.

## The Celebratory Event

The annual announcement of the GT100 honorees is followed by a GT100 Gala in Pretoria, South Africa. This event serves as an immersive experience to honor individuals and organizations who are shaping Africa through their faith and vision.

Event Highlights

Location: The event is held at the iconic CSIR International Convention Centre, Pretoria, Republic of South Africa.

Global Reach: Live-streamed worldwide, the event attracts a diverse audience and promotes international engagement.

Program Features:

- Recognition of honorees.
- Inspirational speeches and performances.
- Networking opportunities.

# DAY ONE: 23/10/2025

## Theme: Unleashing the Power of Gospel-Centered Storytelling

# PROGRAMME

Time	Activity	Details
08:00–09:00	Registration & Welcome Coffee	Participants check in, collect badges, and network over coffee.
09:00–10:30	Opening Ceremony	<ul style="list-style-type: none"> <li>- Keynote: “Empowering African Voices for Global Impact” by a Visionary Partner representative.</li> <li>- Worship session led by a renowned Christian artist.</li> <li>- Welcome address by WCCCS Official</li> </ul>
10:30–11:00	Networking Break	Refreshments and informal networking.
11:00–12:30	Plenary Session 1: “The Future of Faith-Driven Content Creation”	Panel discussion with leading creators and tech innovators exploring trends and opportunities.
12:30–14:00	Lunch & Networking	Catered lunch with opportunities for informal networking.
14:00–15:30	Workshop 1: “Storytelling for Impact”	Hands-on session covering narrative techniques for engaging audiences effectively.
	Workshop 2: “Social Media Strategy for Evangelism”	Practical tips on leveraging algorithms and building a faith-driven audience.
15:30–16:00	Coffee Break	Refreshments provided.
16:00–17:30	Workshop 3: “Video Production Masterclass”	Hands-on training in shooting, editing, and post-production for digital platforms.
17:30–18:00	Daily Wrap-Up	Summary of the day’s highlights, led by the emcee.

# DAY Two:24/10/2025

## Theme: Equipping Creators with Tools For Excellence

# PROGRAMME

Time	Activity	Details
08:00–09:00	Morning Devotion & Worship	Led by a prominent pastor or Christian leader.
09:00–10:30	Plenary Session 2: <i>“The Role of African Narratives in Global Evangelism”</i>	Keynote and panel discussion highlighting the power of African stories in shaping global perceptions.
10:30–11:00	Networking Break	Refreshments and casual interaction.
11:00–12:30	Workshop 4: <i>“Faith-Driven Branding and Monetization”</i>	Insights on building a Christ-centered brand while ethically generating income.
	Workshop 5: <i>“Podcasting for Change”</i>	Guidance on launching and growing a successful Christian podcast.
12:30–14:00	Lunch & Exhibition Exploration	Visit exhibitor booths showcasing tools, tech, and services for creators.
14:00–15:30	Panel Discussion: <i>“The Ethics of Content Creation”</i>	Discussion on staying true to biblical principles while navigating the pressures of digital fame.
	Breakout Session: <i>“Women in Faith-Based Content Creation”</i>	Highlighting the role of female creators in digital evangelism.
15:30–16:00	Coffee Break	Refreshments provided.
16:00–17:30	Networking Lounge	Facilitated networking in interest-based groups (e.g., podcasting, video production, social media).
17:30–18:00	Daily Wrap-Up	Summary of the day’s highlights, led by the emcee.



# DAY Three: 25/10/2025

## Theme: Celebrating Excellence and Building Community

# PROGRAMME

Time	Activity	Details
08:00–09:00	Morning Devotion & Worship	Closing devotion and praise session.
09:00–10:30	Plenary Session 3: <i>“Digital Evangelism: Opportunities and Challenges”</i>	Keynote by a leading Christian tech innovator followed by a Q&A session.
10:30–11:00	Coffee Break	Refreshments provided.
11:00–12:00	Official Closing Ceremony	<ul style="list-style-type: none"> <li>- Recap of key conference highlights.</li> <li>- Final keynote: <i>“The Way Forward for African Creators”</i> by an influential Christian leader.</li> <li>- Closing prayer and remarks.</li> </ul>
12:00–17:00	Free Time for Exploration	<ul style="list-style-type: none"> <li>- Participants are free to go out for shopping and sightseeing</li> <li>- Red carpet experience.</li> <li>- Live music and entertainment.</li> </ul>
17:30–21:00	Awards & Gala Night	<ul style="list-style-type: none"> <li>- Keynote speech by a special guest.</li> <li>- Dinner and closing remarks.</li> </ul>

- Registration
- Church Partners
- Strategic Partners
- Sponsorships



## BADGE CATEGORY

## PRICE/BENEFITS

Virtual Creator Badge

\$50

Virtual access to live-streamed sessions and recordings

Innovator Badge

\$100

In-person attendance, workshops, and plenary access

Storyteller Badge

\$200

Includes Innovator benefits + networking events

Visionary Badge

\$400

Includes Storyteller benefits + gala access

Luminary Badge

\$700

All benefits + exclusive VIP perks

## Registration Process

- Early-Bird Discounts: 10% off for registrations before June 30, 2025.
- Group Discounts: Available for groups of 5 or more.

# Church Partnership Types

## Why Should Churches Partner with WCCCS?

Churches are vital to the faith-driven content creation movement. By partnering with WCCCS 2025, your church can:

- Equip your congregation or other Christians with the tools, skills, and resources to create impactful digital content that amplifies the gospel.
- Strengthen your church's outreach by supporting members who are passionate about sharing Christ-centered messages on social media, podcasts, blogs, and more.
- Showcase your church's commitment to innovation and Christian storytelling as a recognized WCCCS partner.
- Be part of a movement that amplifies African Christian voices and transforms lives across the continent and beyond.

## Platinum Partner (Responsibilities)

### Sponsorship

- Sponsor 20 or more congregation members to attend WCCCS 2025 (includes registration fees, and optionally travel/accommodation).

### Promotion

- Actively promote the event within their congregation and across their church networks (bulletins, announcements, and digital platforms).
- Encourage participation from both creators and leaders within the church.

### Pre-Event Engagement

- Collaborate with WCCCS to host pre-conference workshops or events within their church community to equip attendees.

### Spiritual Support

- Provide prayer and spiritual guidance for WCCCS 2025, including hosting prayer sessions or dedicating time during services to pray for the conference.

### Leadership Representation

- Nominate a senior church leader or representative to attend and speak at key conference sessions or panels (optional).

## Platinum Church Partner Benefits

### Premium Recognition

- Acknowledgment as a Platinum Church Partner on the WCCCS website, event materials, and during the opening and closing ceremonies.
- Prominent placement of the church's logo on conference banners, digital promotions, and newsletters.

### Exclusive Speaking Opportunity

- An invitation for a senior church leader to deliver a keynote or participate in a high-profile panel discussion during the conference.

### Priority Seating and Access

- Reserved front-row seating for church representatives at the Awards & Gala Night and other key sessions.
- VIP Passes: 5 complimentary VIP tickets for senior church leaders.

### Networking and Mentorship

- Access to exclusive networking sessions with sponsors, facilitators, and industry leaders.
- Priority slots for church-sponsored creators in mentorship programs.

### Post-Conference Visibility

- Feature in WCCCS's post-event report and media as a key partner.

## Gold Partner (Responsibilities)

### Sponsorship

- Sponsor 10–20 members of their congregation to attend WCCCS 2025.

### Promotion

- Share information about the conference through church announcements, social media platforms, and email newsletters.
- Encourage their congregation to register for the event individually.

### Pre-Event Engagement

- Organize and promote discussions or sessions within their church community to prepare attendees for the conference.

### Spiritual Support

- Dedicate time during services or small groups to pray for the conference and its participants.

### Leadership Involvement

- Nominate church leaders or representatives to attend WCCCS and participate in networking or mentorship sessions.

## Gold Church Partner Benefits

### Recognition

- Acknowledgment as a Gold Church Partner on the WCCCS website, event program, and in digital promotions.
- Placement of the church's logo in the event program and on digital materials.

### Highlighted Involvement

- A senior church representative was recognized during the conference.
- Opportunity to participate in select panels or discussions.

### Access to Key Sessions

- VIP Passes: 3 complimentary VIP tickets for church leaders.
- Priority access to selected workshops and mentorship programs for church-sponsored creators.

### Networking Opportunities

- Participation in breakout sessions and networking lounges with creators and facilitators.

## Silver Partner (Responsibilities)

### Sponsorship

- Sponsor 5–10 members of their congregation to attend WCCCS 2025.

### Promotion

- Display WCCCS promotional materials (posters, flyers) within the church and share details during announcements.
- Use social media or church WhatsApp groups to raise awareness about the conference.

### Spiritual Support

- Encourage small groups, prayer teams, or individuals to pray for the event.

### Participation Encouragement

- Motivate congregation members to register for the event at their own cost if not sponsored.

## Silver Church Partner Benefits

### Acknowledgment

- Recognition as a Silver Church Partner on the WCCCS' website and in the event program.
- Church name listed among supporting partners on promotional materials.

### Event Participation

- Complimentary Passes: 2 general admission tickets for church representatives.
- Access to standard workshops and sessions for church-sponsored members.

### Community Engagement

- Opportunity for church-sponsored creators to participate in networking and breakout sessions.

# Strategic Partnerships

Strategic Partnerships with the World Christian Content Creators Summit (WCCCS) 2025 represent a unique opportunity to collaborate with a transformative movement dedicated to equipping, connecting, and celebrating Christian content creators. These partnerships extend beyond sponsorship, offering a platform for visionary organizations to actively shape the future of digital evangelism, innovation, and storytelling across the world. As a Strategic Partner, your organization will play a pivotal role in:

## Empowering Christian Creators

- Providing tools, training, and resources to content creators to amplify their gospel-centered messages and cultural narratives.

## Driving Innovation:

- Showcasing cutting-edge technology, creative strategies, and impactful solutions that empower creators to thrive in the digital age.

## Advancing Social Impact

- Supporting initiatives that promote positive cultural transformation and economic opportunities through digital content creation.

## Foundational Partner - Responsibilities

### Role

- Shape the overall direction and content of WCCCS by co-creating high-impact elements of the event.

### Responsibilities

#### Co-Design Event Components

- Collaborate with the WCCCS team to plan and execute key elements such as workshops, panel discussions, or conference tracks.
- Provide input on session themes and topics relevant to their expertise.

#### Provide Expert Speakers/Facilitators

- Recommend or provide qualified speakers and facilitators to lead sessions or keynote addresses.

#### Promote WCCCS to Relevant Audiences:

- Share event details within their networks, targeting their industry or area of influence.
- Use their platforms (e.g., websites, newsletters, or social media) to encourage participation.

#### Financial Contribution

- Sponsor specific event components, such as the Awards Gala, Tech Showcase, or a themed workshop series.

#### Brand Representation

- Actively participate in the event with branded representation (e.g., booths, promotional materials, or merchandise).



## Foundational Partner - Benefits

### Exclusive Branding Opportunities

- Co-branding on key event components such as workshops, panels, or tracks.
- Prominent placement of the partner's logo on WCCCS banners, digital promotions, and session materials.

### Speaking Roles

- Opportunity to deliver keynote speeches or participate in high-profile panels during the conference.
- Acknowledgment as a strategic partner in opening and closing remarks.

### Networking Access

- Invitations to exclusive networking sessions with sponsors, creators, and industry leaders.
- Priority seating at key events like the Awards & Gala Night.

### Recognition Across Channels

- Featured on WCCCS' website and social media platforms as a Strategic Partner.
- A dedicated section in the post-event report, showcasing the partner's contributions.

### Complimentary Passes

- VIP passes for senior representatives to attend the event and participate in sessions.

## Development Partner - Responsibilities

### Role

Empower African Christian creators by supporting scholarships, training programs, and other initiatives that enhance their skills and capacity.

### Responsibilities

#### Fund Scholarships

- Provide financial support to enable deserving creators to attend WCCCS.
- Optionally name scholarships after their organization for branding.

#### Support Mentorship Programs:

- Fund mentorship initiatives during and after the conference, including mentor-mentee pairings or specialized sessions.

#### Sponsor Capacity-Building Initiatives

- Fund post-conference grants, challenges, or training programs to empower creators beyond WCCCS.

#### Promote Inclusive Participation

- Advocate for creators from underrepresented regions or communities to participate in the event.

#### Long-Term Collaboration:

- Partner with WCCCS on year-round initiatives, such as virtual training, to ensure continuity of impact.

## Development Partner - Benefits

### Recognition for Capacity-Building Contributions

- Acknowledgment as a Development Partner during sponsored workshops, mentorship sessions, or scholarship announcements.
- Branding on materials related to funded initiatives, such as "Mentorship Sponsored by [Partner Name]."

### Post-Event Visibility

- Featured in the WCCCS post-event impact report, highlighting how their contribution supported creators.
- Social media recognition showcasing the success of sponsored programs.

### Exclusive Access to Impact Metrics:

- Receive detailed reports on the outcomes of funded initiatives, including scholarship recipients' testimonials or mentorship success stories.

### Engagement Opportunities:

- Invitations to join panels or discussions related to capacity-building topics.
- Networking opportunities with scholarship recipients and mentees.

### Complimentary Passes:

- General admission or VIP passes for representatives to attend the event and engage with creators.

## Resource Partner - Responsibilities

### Role:

Enhance the event by providing essential tools, equipment, or services.

### Responsibilities

#### Contribute Resources:

- Provide technology, equipment, or software licenses to be used during the event.
- Offer logistical support, such as travel arrangements, accommodation discounts, or catering.

#### Sponsor Exhibitions or Demos

- Set up branded exhibition spaces or live demonstrations of their tools and services in the Tech Showcase Zone.

#### Facilitate Creator Access to Tools

- Offer free or discounted products to creators as part of their partnership

#### Support Workshop Execution

- Provide resources or trainers for hands-on workshops. For example, a software company might fund a "Video Editing Masterclass."

#### Participate Actively

- Engage in the conference through speaking roles, live Q&A sessions, or branded tutorials.

## Resource Partner - Benefits

### Showcase Products and Services

- Exhibition booth space in the Tech Showcase Zone for live demonstrations of tools, software, or services.
- Opportunities to distribute promotional materials or offer free trials of products to attendees.

### Recognition as a Resource Partner:

- Branding on event materials, such as banners and session slides.
- Acknowledgment during workshops or sessions where their resources are utilized

### Engagement Opportunities:

- Invitations to facilitate hands-on workshops or training sessions to demonstrate their expertise.
- Direct interaction with attendees during Q&A or breakout sessions.

### Lead Generation:

- Access to event attendees' contact details (with consent) for follow-up marketing.
- Exclusive networking opportunities with content creators and exhibitors.

### Post-Event Visibility:

- Featured in post-event communications as a key contributor to WCCCSs success.

# Sponsorship Opportunities

The WCCCS Faith Nexus Summit offers a unique platform for sponsors to align their brand with a transformative movement dedicated to empowering Christian content creators around the world. As a sponsor, you will play a vital role in advancing gospel-centered storytelling, fostering innovation, and supporting the growth of the Christian creative economy.

## Why Sponsor Faith Nexus Summit 2025?

**Unparalleled Reach:** Connect with an engaged audience of over 3,000 participants on-site and online, including content creators, faith-based organizations, and thought leaders from around the world.

**Global Visibility:** Position your brand at the forefront of digital transformation and faith-driven innovation with extensive exposure through Faith Nexus Summit's marketing campaigns, event branding, and media coverage.

**Social Impact:** Be part of a movement that empowers creators to amplify gospel-centered messages and shape cultural narratives across digital platforms.

**Collaborative Leadership:** Partner with WCCCS to co-create workshops, panels, and initiatives that showcase your organization's expertise and commitment to positive change.

## Visionary Sponsor

### Responsibilities

**Financial Support:** Provide funding to support the core components of WCCCS, such as the Opening Ceremony, Awards Gala, or Tech Showcase.

**Brand Representation:** Supply high-resolution logos, brand guidelines, and promotional materials to be included in event branding (banners, digital ads, etc.).

**Engagement with Attendees:** Nominate representatives to deliver keynote addresses, participate in high-profile panels, or lead discussions related to their expertise.

**Event Promotion:** Actively promote WCCCS through their marketing channels, including social media, email campaigns, and official newsletters.

**Booth and Activation Setup:** Design and manage a premium booth or activation zone in the exhibition area to showcase products, services, or solutions for content creators.

**VIP Representation:** Assign representatives to attend exclusive networking sessions with other sponsors, speakers, and high-level attendees.

## Visionary Sponsor Benefits

**Exclusive Branding Opportunities:** Naming rights for a major event component (e.g., Opening Ceremony, Awards Gala, Tech Showcase) as well as prominent logo placement on all event materials, including banners, stage backdrops, lanyards, and digital platforms.

**Keynote Speaking Opportunity:** A senior representative invited to deliver a keynote address or moderate a high-profile panel discussion.

**Exhibition Booth:** Premium exhibition space in a prime location at the venue for maximum visibility and engagement.

**Marketing and Visibility:** Featured as a Visionary Sponsor in all pre-event, on-site, and post-event marketing campaigns as well as dedicated promotional posts across WCCCS's social media channels and newsletters.

**Networking Privileges:** Access to exclusive networking sessions with other sponsors, speakers, and high-profile attendees as well as invitation-only VIP networking dinners or events.

**Event Access:** 15 complimentary VIP passes for senior representatives with reserved front-row seating at the Opening Ceremony and Awards Gala.

**Post-Event Recognition:** Special acknowledgment in the post-event impact report and media coverage. and opportunity to contribute to post-event follow-up materials or initiatives.

## Impact Sponsor

### Responsibilities

**Event-Specific Funding:** Sponsor-specific sessions, such as workshops, panels, or targeted programs like mentorship tracks or creator challenges.

**Brand Promotion:** Provide branding materials to be used in sponsored areas, such as session rooms or digital platforms.

**Participant Engagement:** Collaborate with the WCCCS team to design impactful sessions or co-branded activities that align with their expertise.

**Pre-Event Promotion:** Share event updates and promotional content with their networks to drive awareness and registrations.

**Exhibition Participation:** Organize a medium-sized booth to engage attendees and demonstrate their relevance to the content creation industry.

**Speaker Nomination:** Nominate speakers or facilitators for sessions related to their field.

## Impact Sponsor Benefits

**Prominent Branding:** Logo placement on key event materials, including banners, session backdrops, and the WCCCS website as well as recognition during the opening and closing ceremonies.

**Session Sponsorship:** Exclusive branding for sponsored workshops, panels, or mentorship sessions, as well as acknowledgment during sponsored sessions by facilitators or moderators.

**Exhibition Booth:** Medium-sized booth in a high-traffic area of the venue.

**Marketing and Visibility:** Featured as an Impact Sponsor in pre-event promotional materials and newsletters.

and weekly social media shout-outs highlighting your role.

**Networking Privileges:** Priority access to networking lounges and sessions.

**Event Access:** 10 complimentary VIP passes for senior representatives as well as reserved seating for sponsored representatives during key sessions.

**Post-Event Recognition:** Mentioned in the WCCCS post-event report.

## Innovation Sponsor

### Responsibilities

**Session Sponsorship:** Sponsor and co-brand specific sessions, such as technical workshops, panel discussions, or tech-focused activities.

**Support for Event Infrastructure:** Contribute resources like tools, platforms, or software to enhance the attendee experience (e.g., software licenses, digital kits).

**Provide Expertise:** Offer thought leadership by nominating representatives to participate in workshops or discussions on innovation in content creation.

**Promotional Collaboration:** Share WCCCS marketing materials through their social and corporate channels to build awareness.

**Booth Setup:** Design and manage a standard exhibition booth to interact with attendees and showcase solutions.

**Brand Assets Submission:** Supply logos, product information, and promotional content for inclusion in event materials.

## **Innovation Sponsor Benefits**

**Focused Branding:** Logo placement on sponsored session materials, such as workshop slides or handouts and recognition on the WCCCS website and program as an Innovation Sponsor.

**Session Co-Branding:** Opportunity to sponsor a technical or innovation-focused workshop (e.g., video editing, digital evangelism tools) and acknowledgment by session facilitators.

**Exhibition Booth:** Standard-sized booth in the exhibition zone to engage attendees and showcase solutions.

**Marketing and Visibility:** Highlighted in specific WCCCS newsletters or social media posts related to innovation topics.

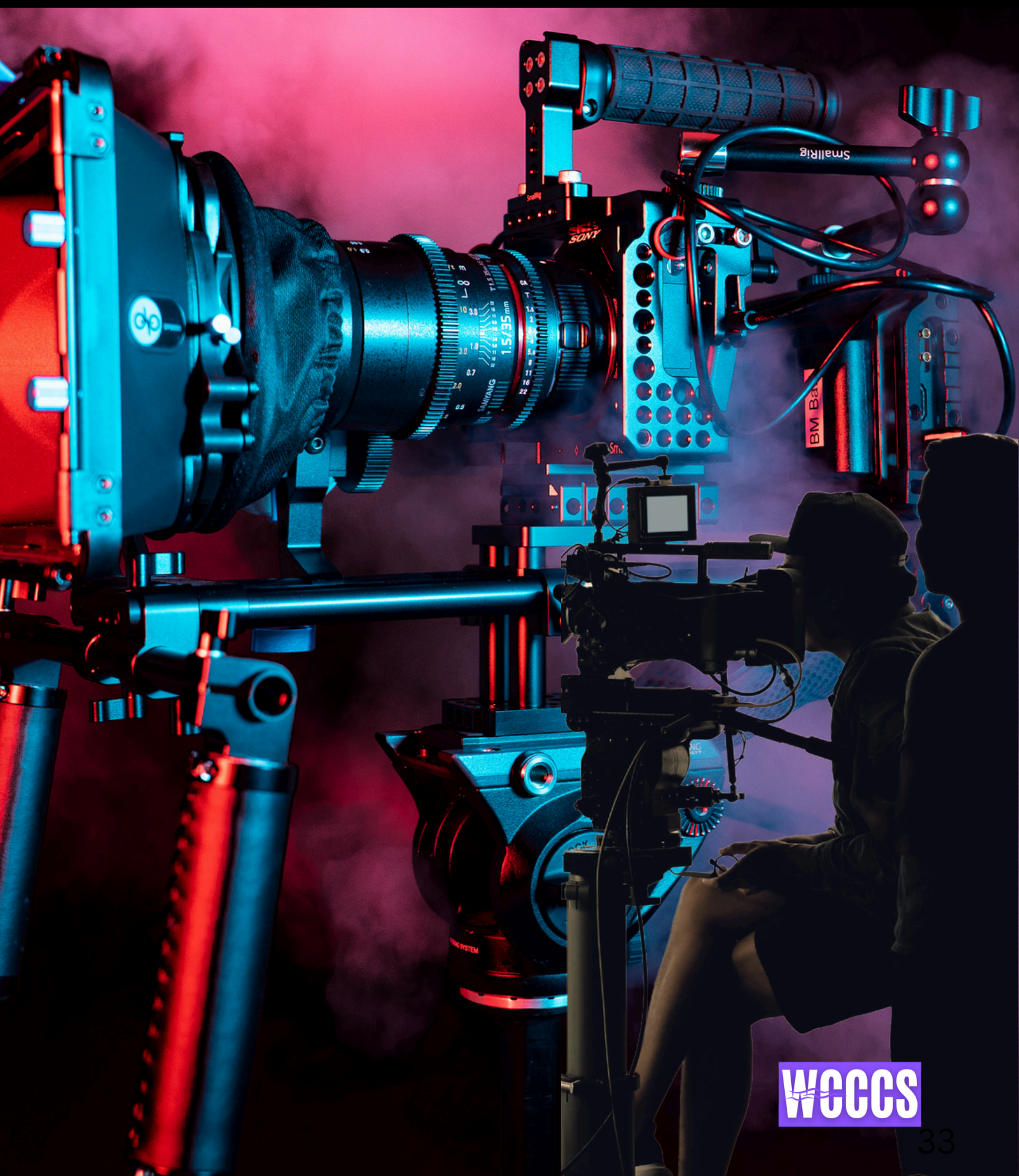
**Networking Opportunities:** General access to networking lounges and breakout sessions.

**Event Access:** 5 complimentary general admission passes.



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# SUMMIT 2023



WCCCS